

Press release

Borås 2016-03-29

Ellos Group publishes the sustainability report for 2015

Ellos Group's sustainability report is available from today on the website, www.ellosgroup.com.

- Sustainability is an essential part of our long-term value creation and of whom we want to be – we want to contribute to a better world for future generations. The sustainability report is an example of how we increase transparency and share our efforts, goals, successes and challenges, says Hans Ohlsson, CEO at Ellos Group.

The report is based on Global Reporting Initiative (GRI), version 4, with the accordance option Core and it is available in English.

For further information, please contact:

Annika Mårtensson, Sustainability Manager, Ellos Group +46 (0) 33-16 07 02

www.ellosgroup.com

Ellos Group — with companies Ellos, Jotex and Stayhard — is the Nordic region's leading e-commerce group. Working closely with our millions of customers, we constantly strive to develop and offer attractive fashion and household items for the entire family. Our focus is always on the customer. Ellos Group, headquartered in Borås and with operations in all Nordic countries, has approximately 800 employees and 2014 sales of SEK 1.9 billion. Ellos Group's principal owners are Nordic Capital Fund VIII, Paul Frankenius (with coinvestor Frankenius Equity AB), and board chairman Anders Halvarsson.