

ELLOS GROUP

Press release, Borås, 16 April 2025

ELLOS HOLDING AB (PUBL) ANNUAL REPORT 2024

The Annual Report from Ellos Holding AB (publ) is published today and available at www.ellosgroup.com. The Annual Report includes for the first time a Sustainability Report inspired by Corporate Sustainability Reporting Directive (CSRD).

The group was formed on October 15, 2024, when the parent company Ellos Holding AB (publ), org.nr 559495-4116, acquired all shares in the subsidiary Ellos Group Nordic AB (publ), org.nr 559318-3618. The group report thus covers the period October 15, 2024, to December 31, 2024.

For more information:

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ABOUT ELLOS GROUP

The Ellos Group, which includes the online stores Ellos, Jotex, Homeroom and payment brand Elpy, is a leading shopping destination for fashion and home furnishings in the Nordic region. Working closely with our millions of customers, we offer attractive and sustainable products for the woman in mid-life, her family and home. We continuously develop our business through innovation, creativity, and sustainability, and always focusing on the customer. The Ellos Group, headquartered in Borås, and with operations in all Nordic countries and selected European markets, has around 500 employees and sales of around SEK 3.3 billion.

www.ellosgroup.com